

Having trouble viewing this email? [Click here](#)



Attention Zinfandel lovers -"do not miss" offer

Even for wine lovers who are not big Zin fans **Ridge** holds a special place. The Ridge Winery just celebrated it's 50th year in business, and Chief wine maker **Paul Draper** has been there for 40 of those years. Anyone taking a serious look at the American wine scene would list these guys as one of the finest Zin producers. (their Montebello Cab. is pretty darn famous as well !)

Over the years this winery had received every possible accolade from anyone and everyone in the wine business. Run a quick Internet search, and you will find enough information on this operation to keep you entertained for hours. Lat month an excellent piece was published by one of the most respected wine writers in the world - the famous British journalist **Jancis Robinson**. Titled [Ridge a California Exception](#) which provides a great overview.

Some of Ridge's vines are 90+ years old. What makes the vineyards even more interesting is that often there are all kinds of older varieties interspersed with the old Zin plantings resulting in a "field blend" which help make the wines even more complex and structured. While these wines are great when released, the Ridge Zins are very famous for their ability to age. My personal preference for a good Ridge is at around 10 -12 years of age which in my experience is a good rule of thumb, for a peak experience. Yet, I have had profound wines from them that were twice that old, especially from good vintages. Ridge makes many Zins from several sites as well as a few blends. The best of the best somehow seem to come form 3 different bottlings: The 2 leaders Geyserville, and Lytton Springs, followed closely by Pagani. While everyone has their favorites, these seem to be the overall winners amongst the Ridge aficionados. In a good vintage it's hard to go wrong with any of those 3.

\$\$\$ Today's Wine Deal \$\$\$

RIDGE Geyserville Zinfandel 2007

\$31-/bottle, or \$29-/ bottle- with our cash discount (checks are ok)

Today we have something truly special: The 2007 Geyserville. **This was an exceptional vintage for growing Zinfandel. Probably the finest in over 20 years!** This is a big deal because truly great vintages do not happen often. This is a limited forum to go into a long technical discussion, in short , in order for this grape to show it's best, it needs very unique conditions and a long hang time for a nice and optimal maturity at harvest. To give you an idea some consider the last time we had a perfect season for growing Zin to be 1996.

The Internet wine boards have been buzzing with discussions on the 2007 vintage amongst those in the know....The consensus seems to be that **this is the finest vintage for Geyserville since at least the 1993 vintage.** Many consider this to possibly become the finest wine ever from here. While I generally try & stay away from such conclusive talk, it is safe to say that at the minimum this is a classic vintage for the Geyserville. There is no doubt that this will be considered as **one of the finest wines ever from this famous producer,** when looking at their entire history.

Do yourself a favor and pick up at least a case -which will give you a fabulous opportunity to enjoy a bottle a year, for the next dozen years or so, A chance to observe the fascinating development that this American classic will go through.

The deal: The big 3 Ridge Zins are normally priced around \$38 -for the quality, this in general makes them a perennial best buy. Take other famous California Zins from the likes of Martinelli Turley, or such famous producers and you will generally pay twice as much. There are a few handful artisan producers that make great Zin from old vines -most notably, our friend Mike Officer at Carlisle, yet their production is so small that it gets gobbled up immediately by a loyal mailing list. You will sometimes find the Ridge wines priced in the low 30's, even lower in soft vintages but that is rare. I have been waiting for a long time to try & find a good deal on the 2007's and almost gave up hope, but with the release of the 2008's the local distributor decided to part with the previous vintage. As a result we have one of the lowest prices on this wine in the US!

I urge you to strike while we can, and take advantage of today's excellent price. We have sold out quickly of some of our recent offers so I will refrain from over hyping this, yet keep in mind- this is a purchase that even the occasional Zinfandel drinker will want to pounce on. Try a bottle the next time you BBQ some ribs, and I doubt the bottle will stick around for long. Enjoy



GRAPES: 58% ZINFANDEL, 22% CARIGNANE,
18% PETITE SIRAH, 2% MATARO (MOURVEDRE)
SONOMA COUNTY 14.4% ALCOHOL BY VOLUME
PRODUCED & BOTTLED BY RIDGE VINEYARDS, INC.
18100 MONTE BELLO ROAD, BOX 1810, CUPERTINO, CA 95015

Thanks for all your support and referrals.

Tell your friends, share the wine, & spread the good vibe. Cheers!

Paul David, Chief Fermented Grape Taster.

WINEPAIRINGS

- Your wine concierge service. Contact us for all your Wine needs. [Our full range of Services](#)

To Purchase, or Contact Us: Send us a reply

Email : paul@winepairings.biz or Tel: 303-331-8008

For more info: [Our Website](#)

"Notes From The Cellar " or NFTC in the subject line is our free e-letter sent periodically when items of interest may be available. If you got this e-mail chances are that you or someone you know expressed an interest in being on our list.. Our Email list is strictly in house. we do not share it, or sell it what-so-ever.

All orders are sold and shipped by a licensed Colorado wine retailer. Title passes to you, the buyer, in Colorado. The buyer is solely responsible for the shipment of wine. We make no representations concerning your legal right to ship or receive wine into any state outside Colorado or any country outside the United States. By placing any wine order with us, you authorize *WINEPAIRINGS* to act on your behalf to engage a common carrier to deliver your order to your selected destination.

Please note that you must be at least 21 years old to order or receive alcohol from this newsletter. All orders require the signature of a person at least 21 years of age.